



Literature on Demand

Imagine Everything your customers need to know about you and your products and services, right at their fingertips. Now it's possible, with a new service offering we call Literature on Demand.

Literature on Demand delivers customized sell sheets and data that not only support your professional relationships, but also enhance your branding initiatives, help sell your products, and promote your solutions and services. As part of a comprehensive electronic document library, your customers, sales team and prospects have access to detailed product information that includes benefits and advantages, applications, specs, testing and certifications, lead times and contacts.

The Greening of Technology

Green is no longer a trend; it's a corporate responsibility, and today's organizations are actively working to reduce waste and stave off global warming. With Literature on Demand, you can substantially reduce paper, eliminate waste and preserve resources, all while taking a very important step toward greening your corner of the office park. You will now have the ability to print your corporate collateral only when needed, resulting in immediate cost-savings that also translates into:

- Reduced cost investment in bulk quantity printing
- Ability to print on high quality paper that rivals publishing house copies
- Reduce carbon footprint in warehouses with zero inventory
- Eliminate waste: no need to discard outdated print collateral
- Real-time control of updated collateral content without impacting existing stock
- Ability to send current copy directly to customer via email portal
- Global sales force has immediate access to up-to-date literature
- Eliminates uncertainty of which version of collateral is being distributed throughout corporate territory
- More stringent corporate control over content
- Allows for immediate release of new corporate collateral to all field offices/personnel

TCO (Total Cost of Ownership)

Available in print or electronic format, it's easier than ever to deliver accurate, alluring collateral to your customers and partners. They're perfect as leave-behinds or as a way to make sure your sales material gets into the hands of the important decision makers.

We concentrate on TCO (Total Cost of Ownership) because we believe you shouldn't have to worry about hidden costs or extras. We work tirelessly to master the latest technology that delivers the most current innovations available. We focus on service and support to ensure that your systems experience minimal downtime and maximum impact. Everything we do is geared toward providing our customers with the best possible technology solution, at the best price, and implemented with the best customer service possible.

